



CANP Chapter Connection April 2008



Greetings to all our Chapter Leaders and Members!

I am excited and honored to be the new President for the California Association for Nurse Practitioners! I am passionate for our organization and excited to have the opportunity to work with so many wonderful nurse practitioners that I call colleagues and friends. We are going to have an incredible year for 2008-2009. We are mobilizing our forces to bolster our membership with a major outreach campaign and we continue on our steady course to advocate for our own scope of practice—we will maintain our diligence, our passion and our commitment. We are strong as one but will grow stronger with more members. Encourage your friends and colleagues to join! We will hold true on our path because it is the right thing to do! So keep the fire going and the gears in motion because we've just started!

Jill Olmstead
President, CANP



2008-2009 CANP Board of Directors

President: Jill Olmstead

Jill Olmstead is an Adult Nurse Practitioner who specializes in Gastroenterology. She practices full-time in Southern California for St. Jude Heritage Health Foundation. She is published in the Journal of the American Academy of Nurse Practitioners and Gastroenterology Nursing. She presents frequently on gastrointestinal disorders. Her most recent presentations will be at the National Dialogue for Action for Colon Cancer Screening in Baltimore in April and at the Advanced Provider Program for the Society for Gastrointestinal Nurses and Associates in Utah in May, 2008. Contact: olmsteadjill@yahoo.com

President-Elect: Karen Ketner

Karen is a Family Nurse Practitioner who specializes in Pediatrics. After relocating to the San Francisco Bay area from New York City, Karen practiced Pediatric Oncology at Lucile Packard Children's Hospital at Stanford University in Palo Alto for fourteen years. Currently she practices General Pediatrics at Kaiser Permanente in Redwood City. In addition to her clinical practice Karen also teaches. She is currently Co-Director of the Family Nurse Practitioner program at San Jose State University where she teaches both at the graduate and undergraduate level. Karen is also a DNP student at University of San Francisco. Contact: karenketner@sbcglobal.net

Immediate Past President: Theresa Brown

Theresa Brown has extensive health care experience in acute care hospital and private practice settings. She is an acute care nurse practitioner in a private, multi-disciplinary practice, which includes interventional coronary procedures, cardiac medicine management, echocardiography, and stress testing modalities. She is published in the American Journal of Critical Care. She is an Assistant Clinical Professor, School of Nursing, University of California, Los Angeles. Contact: theresabrown@verizon.net

VP Finances: Mary Eng

Mary Eng Huntsinger has national certifications as an Acute Care, Family and Adult nurse practitioner and specializes in Cardiology. Mary also has credentials as a Clinical Nurse Specialist. She currently works at Torrance Memorial Medical Center in their Cardiovascular Institute and has privileges at the VA-West Los Angeles in cardiology. She presents at state and national conferences on a regular basis. Mary is an invited presenter at the Heart Rhythm Society and will speak on "Stat ER Consult- A systematic approach to evaluating syncope" in San Francisco on 5/17/08. Contact: mary_eng@verizon.net

VP Corporate Affairs: Karen Ayers

Karen Ayers is an acute care nurse practitioner in a 22-provider internal medicine group, working mainly in nephrology. She sees patients daily at the hospital, the dialysis unit, and the clinic. She is very involved locally in NP advocacy as president of the local chapter and as a member of multiple health care committees working on quality and access improvement projects in the community.

Contact: karenayers@sbcglobal.net

Chair-Educational Affairs Committee: Karen Van Leuven

Karen Van Leuven, PhD, FNP provides primary care services as an FNP to a diverse population in Oakland, California through a small group family practice. She sees patients in an office setting as well as in hospitals and long-term care facilities. She is also an Associate Professor and Coordinator of the Advanced Practice DNP Program at the University of San Francisco. She teaches health policy, research, and primary care content to Clinical Nurse Leader and Family Nurse Practitioner students. Contact:

kavanleuven@usfca.edu

Chair-Public Relations Committee: Laurie Granberry

Laurie Granberry is a Family Nurse Practitioner specializing in Family Practice. She is currently working full time at Palo Alto Medical Foundation Urgent Care in Mountain View. Laurie also volunteers at RotoCare, a free or low-cost clinic, also in Mountain View. Laurie's background includes home care – case management for elderly and hospice care. Also, she was medical device territory manager for which she received both the Key Performance Indicator and Growth Performer Awards. Laurie is currently working toward completing her RN First Assist Certification. Contact: lgranberrycui@aol.com

Chair-Membership Committee: Jo Loomis

Jo Loomis, RN, FNP-C, DNP candidate, is the 2008-2009 Membership chair for CANP and also the Membership chair for her regional chapter, South Bay to Monterey. She is the Director of Nursing for Community Pregnancy Centers in the greater San Jose area. Jo also volunteers at RotoCare clinic, a charity clinic, and is a Health Advisory Commissioner to the Santa Clara County Supervisors. Contact:

jo@fahmu.net

Chair-Health Policy and Practice Issues Committee: Surani Kwan

Surani Hayre-Kwan is the new Health Policy and Practice Committee Chairperson. She has served on the Government Relations committee for 6 years in various areas of focus, most recently as co-lead of HPPC with the extraordinary Linda Fahey. Surani is a Family Nurse Practitioner in a rural community health clinic and is the Preoperative Services Nursing Director at a 100 bed non-profit hospital in Santa Rosa. She has a varied background in hospital based health care including nurse aide, ward clerk, staff nurse, relief house supervisor, labor contract negotiator and clinical educator. Surani has a deep commitment to advancing the role of Nurse Practitioners in health care and improving access to high quality health care provided by NP's. Contact: suranihl@sonic.net.

31st Annual CANP Conference

Our 31st Annual Conference was held at the Paradise Point Resort in San Diego, March 6th-9th. We had a record attendance of over 429 nurse practitioners. We had exceptional speakers and curriculum offered. We have received incredible feedback on the success of the conference. This success is ensured by the high attendance of nurse practitioners who value this conference. So come back next year and bring a friend to Sacramento, March 12-15th, 2009!

NP Hot Topics

Starting with this Chapter Connection, we will offer the opportunity for NPs to offer input on topics of interest for the NP profession. This month's topic discusses the impact of the DNP degree on the profession of the Advanced Practice Nurse in general and on nurse practitioners in particular. We invite our membership to write in with their comments.

Content and discussion provided by CANP President Elect Karen Ketner, CANP Educational Affairs Chair Karen Van Leuven, and CANP Membership Chair Jo Loomis.

Does the consumer of health care understand the choices available to them for the provision of primary care? An article posted in the Wall Street Journal on April 2, 2008 entitled *Making Room for 'Dr. Nurse'* (Landro, 2008) seems to seek to inform the general public on the new doctoral degree in nursing, the Doctor of Nursing Practice (DNP). The article written by Laura Landro under the column *The Informed Patient* discusses the DNP degree and speculates on the impact it will have on health care and on the nursing profession. The 'Dr. Nurse' is to help alleviate the shortage of primary care physicians by creating a 'hybrid practitioner' as quoted by Mary Mundinger, dean of Columbia University School of Nursing. Ms. Landro states that the Council for the Advancement of Comprehensive Care plans to announce the introduction of a voluntary DNP certification exam to be developed by the National Board of Medical Examiners that Ms. Landro says is to be based on the same test required of medical school graduates.

There has been a flurry of commentary both praising the article and criticizing it for inaccuracies and bias. The websites for the original Wall Street Journal article (Landro, 2008) and the letters from representatives of the American Academy for Nurse Practitioners (Counts & Dempster, 2008) and from the American College of Nurse Practitioners (Stankik-Hutt, 2008) are cited below. We invite the members of CANP to read the original article and some of the commentary that has followed it and dialogue with your fellow nurse practitioners on this issue.

References

Counts, M. & Dempster, J. (2008) *Letter to the editor of the Wall Street Journal*. Accessed April 5, 2008 from the American Association of Nurse Practitioners (AANP) website, <http://www.aanp.org>

Landro, L. (2008) Making room for 'Dr. Nurse.' *The Wall Street Journal Online*, Accessed April 2, 2008 from http://online.wsj.com/public/article_print/SB120710036831882059.html

Stankik-Hutt, J. (2008) Response to Wall Street Journal article. Accessed April 12, 2008 from The American College of Nurse Practitioners (ACNP) website, <http://www.acnpweb.org>

CANP Committee Spotlight

Education Committee

The Education Committee is responsible for assessing the educational needs of the membership and designing programs to fit those needs. We attempt to meet this goal by assisting chapters to provide continuing education at their monthly meetings and by offering the annual conference. The recent conference was a huge success and we hope that next year's conference will be even better.

Our goals for the upcoming year include providing outreach to schools of nursing about the NP role and CANP, as well as providing quality educational programs for the members. If you are interested in becoming part of the committee, or if you would like to assist with these goals in any way, contact Karen Van Leuven, Education Committee Chair at kavanleuven@usfca.edu

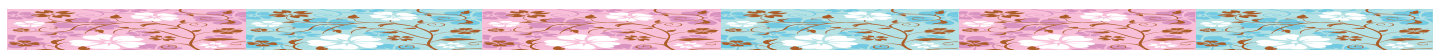
Chapter Educational Meetings

For those chapters who use CANP as your accrediting body for your chapter educational offerings, please send your Continuing Education Offering Request forms and the necessary documentation to Karen Van Leuven at kavanleuven@usfca.edu. Karen will review the paperwork and once it is approved she will forward to Holly Macriss for creation and distribution of the chapter CEU certificate. We are still getting the routine down and apologize for any delay in distributing certificates. If you have any questions please don't hesitate to contact Karen or Holly.

32nd Annual Conference

The Education Committee has begun planning the 32nd Annual Conference scheduled for March 12-15, 2009 in Sacramento. Call for Abstracts will go out soon. If you are interested in presenting at this conference, please submit your abstract, objectives, summary of abstract, bio and CV/Resume including contact information to Karen Ketner, President Elect and Conference Chair, at karenketner@sbcglobal.net. **Deadline for submitting abstracts is August 1, 2008.** Poster presentation will also be solicited.

Are you interested in assisting this Committee with conference planning? Have you ever walked away from a conference thinking you would like an opportunity to develop the annual conference? If so, please contact Karen Ketner at karenketner@sbcglobal.net and help us present an outstanding 2009 conference!



Upcoming Educational Opportunities

Register for the **2008 Advanced Leadership Excellence Program!** Presented by the California Center for Nurse Leadership, a joint venture of ACNL and the California Institute for Nursing & Healthcare



The program features:

- Cutting-edge information
- Sophisticated tools & techniques to aid in high level decision making
- Faculty comprised of influential health care and nurse leaders

Topics:

- Getting Your Point Across: Applied Media Training
- Evidence-Based Leadership, Management and Clinical Practice
- Effective Coaching
- Advanced Health Care Finance
- Building Healthy Work Environments in a Diverse, Multigenerational Workforce
- Advancing Professional Practice at the Point of Care: A Key Leadership Role

AND...Enrollment in Advanced Leadership Excellence Courses includes participation in 2008 Webinar Series, examining key leadership topics! For more information, [click here](#) to access the Advanced Leadership Excellence brochure.

Health Policy and Practice

On behalf of CANP, our goal is to remove practice barriers and improve access to safe, effective, high-quality healthcare. NP issues are of vital importance to both parties in the legislature and the Governor. CANP has and will continue to work diligently throughout 2008 to provide these stakeholders with proposal language, discussion, argument, and collaboration. The Health Policy and Practice Committee and leadership thank you for your continued support.

CANP 2008 Advocate of the Year

We were honored to participate in awarding the CANP 2008 NP Advocate of the Year award to **Assembly member Ed Hernandez** (D-West Covina). Dr. Hernandez is the sponsor of our Scope of Practice bill and brings many years of experience to our legislative efforts in Sacramento.

CapWiz Legislative Alerts

The Legislature is back in session and we need your help! Please register for CapWiz TODAY! As healthcare reform moves forward this session it is vital that every nurse practitioner register for CANP's Advocacy Program on CapWiz. This program will ensure you receive timely Action Alerts on potential changes to NP practice in California. This only takes a few minutes, but the benefits are incredible. CapWiz is a program which CANP has purchased to give you access to the latest information on legislative issues and the ability to respond with instant communication to your elected officials! This is **the** most important activity members can participate in as we move forward with NP scope of practice and participate in the healthcare reform legislation. CapWiz allows you to participate in the legislative process in minutes, notifying your elected officials about the issues that are most important to your profession! Log on to www.canpweb.org and register for CapWiz today!

CANP Annual Lobby Day

Join us in Sacramento for CANP's annual **Lobby Day**. Date will be announced as our Scope of Practice bill moves forward.

Membership Committee

The Membership committee is responsible for assessing, developing and implementing ideas and methods for membership recruitment and retention. The annual recruitment campaign is just gearing up and will focus on the recruitment of NP students, their faculty and other non members as well as retaining the current membership. As the annual renewal period approaches, helping chapter membership chairs review, update, and utilize their membership rosters will also be crucial to the membership campaigns.

Time to Renew Your Commitment to CANP

We are three months out from the end of the 2007-2008 Membership year which means its time to renew your commitment to CANP. Member renewal invoices will be mailed out first week in May, but if you would like to help us stay "Green" visit www.canpweb.org today and renew your commitment today. You can

access your renewal invoice by clicking on the Members Only tab and entering your User ID and Password. **Remember – your state and chapter dues are paid together.**

New this year: additional payment options of American Express or Discover. Also new is the option to select a CANP committee to volunteer for and the option to represent your specialty as a CANP media resource.

It's important for everyone to review the changes to member dues:

- **No longer accepting 2 year memberships.**
- **Student membership rate has decreased from \$160 to \$125.**
- **A new option under the Regular NP member category is the First Year Graduate.** Graduates are eligible for this category of membership for the current membership year (July 2008-June 2009) if they can show a graduation date of December of the previous calendar year (2007) through November of the current calendar year (2008). It does not depend on previous membership status (i.e. whether they were a student member before). Eligibility for membership in this category will continue to be graduation in December of the previous year through November of the current membership year.
- **No longer offering Emeritus membership.** Those who are already an Emeritus member will continue to receive that status and dues rate.

Remember, all memberships are for one year starting July 1 and will expire on June 30 of the following year. We are accepting 2008-2009 memberships now and these memberships are active until June 30, 2009.

Renewal notices will start going out to current members the first week in May. However, to get the renewal process started, an email was sent on April 4th informing members they can renew online right now and outlining the renewal process. The first renewal mailing will take place in May and will continue once a month through August. In September, all those who have still not renewed will receive notification that their membership is about to be suspended. They will be able to renew their membership at any point, but the notification lets them know that they will no longer receive member benefits until their membership is renewed. Your chapter will be kept up to date on this process and your assistance is needed to ensure 100% renewals. We look forward to the day we can start announcing chapters who have reached 100% renewals.

Speaking of 100% renewals, the Membership Committee discussed a friendly chapter competition. Beginning May 1st all Chapters will receive a benchmark representing the amount of current members to renew for the 2008-2009 CANP Membership year. **Chapters that renew 90% of their eligible chapter members by August 31st will receive one complementary registration for the 32nd CANP Annual Conference** to be raffled off for those members who renewed between May 1st and August 31st. It was suggested that chapters consider adding to the registration. Examples include offering complementary hotel, or travel. If your chapter has a raffle idea, share this with us for the next Chapter Connections. Go get those members to renew! We look forward to giving away 21 conference registrations.

Our dues structure has changed to be compatible with the standards of practice with the majority of organizations. We have discontinued offering prorated dues adjustments if a membership lapses. If a current member doesn't renew their membership by August 31, 2008, their membership will be suspended. In order for membership to be reinstated, a member will have to pay full member dues – regardless of how many months have passed since June 30, 2008. We need your assistance to ensure a successful retention rate this year. Too many members fell out last year and we are still trying to bring them back.

We will offer new membership specials throughout the year – similar to the conference special we did this year. These specials will be for new members only. A new member is someone who has not held membership within 12 consecutive months, so anyone who held a CANP membership during the 2007-2008 membership year is not a new member.



Please discontinue and recycle all other CANP membership applications. Look for the current identifying marker of 05/08 in the bottom right hand corner of the application. The marker will change each time the application is updated. This marker will ensure you have the most current and up-to-date membership application. Discard all old applications that do not have the 05/08 marked on the application. Click here of a copy of the most recent [2008-2009 membership application](#). If you have any questions please contact Holly Macriss or Jo Loomis.

Public Relations Committee

The goal of this years Public Relations Committee will be to promote understanding of our expertise and appreciation for what we contribute to our patient’s care throughout the state of California as well as nationally. Laurie Granberry, Chair, states “I believe the PR committee working together with Randle Communications is an important key in communicating our importance to other members of the health care delivery system as well as to our patients through the media outlets available.” Karen Ketner, President Elect and 2007-2008 PR Chair, has served as a great mentor for Laurie. Laurie states her mentoring and guidance will be a strong force to maintain the established strength of the committee structure. The committee goals include helping to retain and recruit new members and strive to bring a sense of unity and belonging to our members...hopefully awards/recognition such as NP of Distinction, or Bridging Health Care Needs, or NP’s making a Difference will bring a sense of excitement and stir up some great stories about some of the great work that is being done by NP’s throughout the state. This is what gets Laurie motivated and excited about her role! She would love to hear your stories; your joys and triumphs! Please contact Laurie at lgranberrcui@aol.com if you are interested in joining this exciting committee or would like to share any of your stories.

Thank you to the PR committee members: Laura Hutkins, Sara Sherman Lavine, Kelly Tuttle, Celestine Samuel-Blalock, Wendy Davidson, Timothy Lazarek, and Karen Ketner. A big THANK YOU to those who helped in the CANP Booth at this year’s CANP Annual Conference.

CANP Healthy Tips

CANP’s Public Relations firm, Randle Communications, working diligently with CANP’s Public Relations Committee, has develop “Tip Sheets” for the disease of the month. February was Healthy Heart Moth and March was Colon Cancer Awareness Month. Randle Communications coordinated radio interviews for the Jill Olmstead, President and Gastroenterology NP, and Theresa Brown, Immediate Past President and Cardiology NP, as well as other CANP members who are experts in these areas. **Thank-you Veletta Ogaz, NP** for working on the “Colon Cancer Tip Sheet”! We have already had interviews this month regarding allergies, so our tip sheets are defiantly drawing attention. The previous tip sheets are available on our website under the “Press Room” tab. Here are the interviews that occurred last month:

KGO-AM San Francisco	March 18 th	Live 3 minute interview
KFWB-AM Los Angeles	March 18 th	Taped 5 minute interview
KNEWS-AM Palm Springs	March 18 th	Taped 5 minute interview
KJWL-AM Health Watch Show	March 18 th	Taped 5 minute interview
KVBL-AM Fresno	March 19 th	Taped 1 hour interview

The Healthy Tips for the rest of the year are:

- April:** Allergies
- May:** Skin Cancer
- June:** Prostate Health
- July:** Beat the Heat
- August:** Childhood Obesity
- September:** Signs of/tips for High Blood Pressure
- October:** Breast Cancer Awareness
- November:** Cold and Flu tips
- December:** Healthy Holiday Foods



NP's Making A Difference

The PR committee continues to actively recruit stories for our e-newsletter and for the CANP Connections newsletter. This column is titled "NP's Making A Difference." In next month's e-newsletter we will highlight Sharon Blashka, President of the Alameda/Contra Costa Chapter, and an NP we received a heartfelt and touching letter from a transplant patient she has been helping for a few years now. It's an inspiring letter and this what this column is all about – California NP's who inspire! Please send your inspirational stories to hmacriss@canpweb.org or lgranberrycui@aol.com. These inspirational NPs will also be considered for the 2009 Bridging Health Care Needs Awards as well as the NP of Distinction Award.

CANP Logo Wear

If you missed the conference then you missed our new line of logo wear. But you still have a chance to order on-line. Soon there will be a link on the CANP website for logo/merchandise items available for purchase through our Proforma vendor. This would be for our fleece wear jackets/vests, in addition to all purpose weather wear and don't forget the business card holder with the CANP logo that everyone needs and wants to have. What a great gift idea!

CANP Tabletop Display

CANP has a new tabletop display that shows off our new logo and represents our association nicely. To schedule the display for an upcoming event contact Holly Macriss at hmacriss@canpweb.org. Please contact Laurie Granberry if there is a healthcare meeting/event whether it is a hospital, community or school and if CANP representation is available.

CANP Career Center

Is your place of employment looking to fill a position? The CANP Career Center provides access to the most talented nurse practitioner candidates in California. As a center for professional development, CANP is the premier resource for targeting the most talented candidates with industry specific knowledge and experience. Please direct your human resource department to visit the CANP Career Center, our very own online career development resource at <http://nprac.ca.associationcareernetwork.com>.

Upcoming CANP Events

April 26, 2008	CANP Board of Directors – Sacramento
May 6, 2008	CANP Membership Committee Conference Call
May 12, 2008	CANP Policy & Practice Committee Conference Call
May 20, 2008	CANP Public Relations Committee Conference Call
September 20, 2008	Business & Technology Conference – Pasadena
March 11 – 12, 2009	CANP 3 rd Annual House of Delegates – Sacramento
March 12-15, 2009	CANP 32 nd Annual Conference – Sacramento

Save the date

CANP Business & Technology Conference

September 20, 2008

Pasadena, CA

