



# CANP Chapter Connection President to President November 2007



Here's our second monthly update – State to Chapter Leaders. The feedback on these monthly updates has been very positive. You, our Chapter Leaders, appreciated receiving this information to share with our members. As we've said, this is a work in progress and your participation is encouraged. Please let us know if there is any information you would like to see in this report. Also, if you have any information you would like to share with your fellow chapter leaders, please forward your comments to Holly Macriss. Our goal is to help the chapters communicate better with staff and with each other. Communication is essential for our growth.

*Theresa Brown*

President  
California Association for Nurse Practitioners



## **DEADLINE - December 1, 2007**

### **Call for CANP Board of Director Candidates**

Participation on CANP's Board of Directors 2008-2009 is a unique opportunity to enhance your leadership skills and be part of a dynamic organization leading nurse practitioners in the 21st Century. Leadership begins, is demonstrated, and develops at many levels -- at the practice level as well as through state and national positions. Whether your talents are in practice and education, public affairs and public relations, finance and administration, or other areas, your participation is needed.

**CANP is seeking members who are ready to make a difference for nurse practitioners and expand their leadership skills by participating on the CANP Board of Directors. Consider making this commitment today.**

Positions available for the 2008-2009 year are the elected officers: President, President-Elect, Vice President of Finance, Vice President of Corporate Affairs, and Speaker of the House. The appointed positions are Chairs of the CANP committees: Educational Affairs, Membership, Policy & Practice, and Public Relations.

**The official Call for Candidates is online now!**

## **IMPORTANT!! - DEADLINE - January 1, 2008!!**

### **Call for Delegates for CANP 2008 House of Delegates**

Early return of delegate and alternate delegate credential forms will allow CANP to publish delegate names on the CANP website along with the complete policy committee reports. This will allow members reading the reports to know the names of their chapter delegates, so they can contact them with questions, comments, etc., about the pending issues.

In accordance with the CANP Bylaws, chapters are requested to cooperate with the state and meet the deadline of January 1, 2008. **No exceptions to the provisions of the deadline as stated in the CANP Bylaws are permitted.**

It should be noted that delegates and alternate delegates represent the CANP full, active members in a given chapter. While there is a limitation set forth in the Bylaws on the number of delegates from a chapter, there is no limitation on the number of alternate delegates a chapter may designate. We recommend, however, that the number of alternate delegates not exceed the allowable number of delegates.

The CANP House of Delegates is comprised of delegates and alternate delegates who are elected or appointed by and represent CANP chapters. The House of Delegates is the supreme authoritative policymaking body of the Association with respect to Association health, practice, professional and external matters and, in principle, is the voice of the active members. The House and its members are responsible to guide and direct the policy and activities of the Association in the best interest of the nurse practitioner profession and the public it serves.

**CANP values the important role of chapter affiliates in selecting delegates to the House of Delegates, the ultimate authority in establishing the professional policies of the organization.**

Take advantage of the opportunity to lead – be a delegate for your chapter. We thank you in advance for your work related to the 2008 session.

**The official Call for Delegates is online now!**

## **DEADLINE - January 4, 2008**

### **Call for Resolutions for CANP House of Delegates**

In preparation for the 2008 House of Delegates Session, the California Association for Nurse Practitioners is announcing its call for resolutions. A resolution can be defined as a declaration submitted to create a new policy, change an existing policy, delete an old policy, change the Bylaws, or direct the Board to take certain actions. Resolutions may be proposed by the Board of Directors, by any chapter, by any committee, or by written petition of at least ten delegates.

**The official Call for Resolutions is online now!**

**Please visit the CANP website at [www.canpweb.org](http://www.canpweb.org)  
to learn more about board positions,  
House of Delegates and the resolution process.**

### **2007 Business & Technology Conference “The Future is Now”**

CANP held its Annual Business and Technology Conference October 13<sup>th</sup> in San Francisco. Though it was an intimate crowd, the lectures were well received and the attendees took advantage of the personal connection they were able to have with the speakers and exhibitors. We are working on the 2008 B&T Conference which will be held in the Pasadena area.

### **NP Week is here – well almost**

On Tuesday, November 6<sup>th</sup>, your chapter president and public relations chair participated in CANP's first NP Week conference call. The purpose of this call was to inform the group of what CANP has available for members use to celebrate nurse practitioners. Visit [www.canpweb.org](http://www.canpweb.org) and click on the link in the NP Week box on the home page. This link will take you to various forms and tools to help you celebrate.

Here is how some of our CANP Chapters are celebrating NP Week:

- Nurse Practitioners Laura Rodriguez and Jennifer Shipp are part of the “House Calls: Home-Based Primary Care” team in Santa Rosa which was featured in the October edition of NP World News. Laura is also planning on writing a letter to the Editor of the Healdsburg Tribune and Santa Rosa Press Democrat. She will also check in with her hospital system to see if they are doing anything.
- The Golden Gate Chapter (Region 7) is having a business/educational dinner on November 14<sup>th</sup> at The Cliff House in San Francisco
- Barbara Ritter, President of North Bay (Region 5), submitted an article re: NPs & NP week to the Kenwood press for publication. She also posted information on NP week and our scope of practice at her office and provided the information to her hospital system for them to post.
- The South Bay to Monterey Chapter (Region 9) is having a business/educational dinner on November 13<sup>th</sup> at Paolo's in San Jose. The chapter has donated a \$100.00 Nordstrom's gift certificate which will be the prize of a free raffle drawing to one lucky Nurse Practitioner. All NP's in attendance will receive flowers. There are 2 Kaiser's in the region that will sponsor NP lunches to celebrate NP week.

- Greater Pasadena Chapter (Region 17) hosted a community forum on 10/25/07, entitled "Nurse Practitioners: Having a Voice in Healthcare Reform". This was their 3rd annual Legislative Awareness Meeting and happened at the Glendale Adventist Medical Center. Speakers this year included: CANP President Theresa Brown, CANP Health Policy Director Susanne Phillips, and a representative from the California Endowment. The group also honored 2 physicians who support NP Practice and handed out posters/flyers and gifts for members to take back to their practice settings to celebrate NP Week.
- The Orange County Chapter (Region 15) is kicking off NP Week with a Networking Night to be held on Nov. 7th to celebrate our members and to give back to our membership a night of truly connecting to colleagues. Ann Marie Keefer-Lynch has written a "letter to the editor" about NP practice. She will try to get it in O.C. Register and/or LA Times. Ann Marie has a friend whose daughter works for PBS TV - Orange County, she will try to get a Public Service Announcement (PSA). In addition, she is trying to get our NP Week announcement in "Another Day", a daily communication tool for all employees at St. Joseph Hospital, Orange.
- "The Desert Sun", the Coachella Valley Chapter's (Region 21) newspaper will feature and have a photo of NP's that work for "The Living and Aging Well" program.
- Diane Fatica of the San Diego Chapter (Region 20) has a radio PSA for NP week. She hopes we may be able to pick up the station, AM 1090 XX Sports.

### CANP Leaders Hard At Work

- President Brown and CANP President Elect Jill Olmstead represented CANP at the Nurses Service Organization's Advisory Board Meeting held October 4<sup>th</sup> - 7<sup>th</sup> in Scottsdale, Arizona.
- President Brown attended the Greater Pasadena Chapter's legislative meeting on Thursday, October 25<sup>th</sup>.
- President Brown, CANP Executive Director Holly Macriss, and Greater Pasadena Chapter Membership Chair Sylvia Estrada will be attending the Latino Coalition for a Healthy California's (LCHC) 2007 Conference: *Inspirando Cambio: Leading the Way to Healthy Communities*. This conference will be held November 9<sup>th</sup> in Los Angeles.
- President elect Jill Olmstead, Orange County (OC) Chapter President Theresa Ullrich, OC Legislative Chair Beth Haney, and OC Chapter member Jennifer Tallef, attended the Californians Allied for Patient Protection (CAPP) which hosted a reception in honor of Assemblymember Dr. Ed Hernandez in West Covina October 25<sup>th</sup>.
- CANP Public Relations Chair Karen Ketner represented CANP a meeting Tuesday, November 6<sup>th</sup> at San Jose State University for the California Association of Student Nurses (CASN). Karen spoke to 75 undergraduate RN students considering careers as Advanced Practice Nurses about the role of the Nurse Practitioner and CANP. She also discussed education, state regulation and possible work settings.

### Health Policy & Practices Update

Eight weeks into the Healthcare Reform Special Session and approximately 4 weeks since the Democratic Leadership's proposal – AB 8 – was vetoed, Assembly Speaker Nunez and President Pro Tem Perata held a press conference today to announce their new Democratic healthcare proposal – ABX1 1. The new proposal seeks to strike a compromise between the governor's demand for an individual mandate and the democrats push for higher employer contribution and affordability. Details include:

- 2% - 6.5% of employer payroll (sliding scale)
- Individual mandate (including tax credits and subsidies)
- \$2 tobacco tax increase (replaces leasing of the lottery)
- New tax on hospitals (revenues used for subsidies)

Strategies to move the reforms forward have not changed. Without republican support to garner the required 2/3 vote, the financing mechanism is proposed to be placed on the November 2008 ballot for voter approval. However, in order for the initiative to qualify, a compromise must be met by the end of November 2007. As a result, Speaker Nunez plans to present ABX1 1 before the Assembly Health Committee on November 14<sup>th</sup> and then the full house in late November.

Nevertheless, not all critics see this as a positive step forward. The powerful tobacco industry, fresh from a successful fight against a similar tax increase initiative last year, may make it difficult for Democrats to sell their proposal to the voters. Additionally, hospitals and insurers may balk if required to provide more transparency in their costs. Finally, labor unions, traditionally democratic allies, are decidedly concerned over a lack of affordability for the working class and employer contributions.

CANP's lobbying firm, Political Solutions, will keep us apprised of the situation as details and discussions progress. Please do not hesitate to contact us if you have further detailed questions.

## Legislative Action Center - CAPWIZ

If you haven't signed up for CANP's Action Network E-List yet, what are you waiting for? When you join CANP's Action E-List you will receive important updates regarding NP issues and how you and your chapter members can assist in communicating with your lawmakers.

**Visit [www.canpweb.org](http://www.canpweb.org), click on the CAPWIZ box  
and sign up today!**

## Host a Legislative Meeting

The Greater Pasadena Chapter held their 3rd Annual Legislative Meeting this past month. Follow their lead and host a meeting for your chapter!

- Look for "hot topics" in healthcare, either at the state or local level.
- Invite your Legislators in your Chapter. Enter a California zip code to find what Legislators represent your area. <http://www.leginfo.ca.gov/yourleg.html>
- Invite other healthcare providers – physicians, physician assistants, clinical nurse midwives, nurses, etc.
- Invite your community!
- Inform and promote NP practice to your attendees!

"We are a voice to be listened to", says Eva Meyers, Past President of the Greater Pasadena Chapter. "We are on the cutting edge of change. We cannot be satisfied until we have an agenda that "leads the way" to better healthcare delivery, instead of being satisfied to just follow behind. I really think Nursing, as the largest medical profession that spends the most time and proximity with the patient/consumer, is in a position to "Lead the Way" in healthcare reform; if we could only pass the vision and accept this challenge!!"

## Chapter Visits by a Member of the CANP Board of Directors

To promote communication between the chapters and their state Board of Directors, a Chapter Visit Program as been established. This program provides chapter members with a unique opportunity to share chapter success stories and governance issues with a member of CANP's Board of Directors who, in turn, can share valuable information concerning the future direction of the organization.

**If you are interested in having a member of CANP's Board of Directors visit your chapter, please complete and submit the attached Chapter Visit Request form to [admin@canpweb.org](mailto:admin@canpweb.org).** For additional information, please contact Holly at [hmacriss@canpweb.org](mailto:hmacriss@canpweb.org).

## Do you know a NP who should be recognized by their peers?

Please let your members that it is now time to recognize a fellow nurse practitioner by nominating this outstanding individual for one of the following awards:

### **Nurse Practitioner of Distinction 2008**

Here is your opportunity to recognize a fellow nurse practitioner by nominating this outstanding individual for the Nurse Practitioner of Distinction Award. This prestigious award is presented at the March conference in San Diego. Please complete the attached Recognition Awards Nomination Form to nominate a nurse practitioner. Please include a current CV.

## **Nurse Practitioner Advocate of the Year 2008**

The recipient of this award may be selected from groups, businesses or individuals who have shown a consistent and outstanding effort in the advancement of the nurse practitioner role. This prestigious award is presented at the March conference in San Diego. Please complete the attached Recognition Awards Nomination Form to nominate an individual.

## **CANP Membership Update**

Jennifer Varma and Sarah Miller, co-leads of the CANP Membership Committee, held CANP's first Membership Retreat October 21<sup>st</sup> in Los Angeles. Chapter leaders from all over the state attended and discussed recruitment, retention, and membership strategies. From the work at this retreat, the committee was able to further disseminate information about our school recruitment project, worked on the Chapter membership guidelines, and suggested website changes to positively influence members.

CANP membership numbers are again on the rise. CANP has close to 2100 members. New members are joining CANP at about 30-40 a month, but State and the Chapters need to focus on those who have yet to renew for this membership year. For more information on how CANP is working to recapture those non-renewed members please read "Non-renewed CANP Members below".

## **How many T-Bills can you get?**

As you read in the October Membership Communications email, we are beginning our member-get-a-member campaign. Encourage your members to recruit new members. Every new full member recruited to CANP for the 2007-2008 membership will earn a T-Bill (named for our fearless leader Theresa Brown) that can be used towards payment for the Annual Convention March 6-9, 2008 in San Diego or for 2008-2009 membership renewal dues. These T-Bills will be worth \$25 for every new full CANP member recruited and \$10 for every new student recruited. This campaign is only available to active CANP members with no outstanding payments owed to CANP. T-Bills will expire at the end of this membership year, June 30, 2008, and are non-transferable. We hope you will embrace this membership campaign in the spirit it was created – to have fun and to unite our current members in a little competition. Go get 'em!

## **Non-renewed CANP Members**

Beginning next week, November 11, all members who did not renew July 1, 2007 will receive an invitation to rejoin CANP at \$160. This is effective November 2007 to June 30, 2008. We have about 800 NPs who have dropped their membership for one reason or another and it is our hope this offer will entice some of them to come back to their professional association. It is important for all California Nurse Practitioners to belong to CANP. Come January we will need a unified group to work towards a scope of practice. Imagine the voice of 14,000 nurse practitioners lobbying for a scope of practice. Gives you chills doesn't it?

Chapter membership chairs will receive a report containing the names of those contacted to rejoin CANP. We are asking for your assistance in following up. Thank you in advance for your assistance!

## **Have you updated your chapter's Web page on CANP's Web site lately?**

Chapter Presidents and Membership Chairs now have access to add their local meetings to the CANP on-line calendar and update their own chapter page on canpweb.org. Simply log on with your username and password to canpweb.org and then you will notice on the left hand side of the home page at the very bottom of the navigation tool bar "Admin". Clicking on "Admin" will allow you to access your Web page and the on-line calendar. If you are unsure and/or need further assistance, please feel free to contact Michelle Nesbitt at [michelle@amgroup.us](mailto:michelle@amgroup.us) or call the CANP office at 916-441-1361. If you don't see "Admin" at the bottom of the page – this means you need to contact Michelle so she can set you up for that access.

## **Mark your calendar**

November 11-17, 2007 - California Nurse Practitioner Week  
January 26-27, 2008 – CANP Board of Directors Meeting, Sacramento  
March 5 – 6, 2007 – CANP House of Delegates Meeting, San Diego  
March 6 – 9, 2008 – CANP Annual Conference, San Diego

